



SPONSORSHIP PACKAGES 2026

ABOUT US



WARBURTON - MILLGROVE FNC

WARBURTON - MILLGROVE FNC is situated in the heart of the Yarra Valley, approximately 70km East of Melbourne.

Competing in the Outer East FNL & playing in Premier Division, we consist of 4 Football teams (Seniors, Womens, Reserves and Under 18's) and 5 Netball teams (A, B, C, D Grade and 17 & Under).

Warburton - Millgrove formed in 1967 as a combined football club, to then add netball in 2005.

We pride ourselves on being a family club & bringing the community together through sport.

It is our objective, to provide as many within the community as possible, a chance to play Football or Netball in a great club environment.

Sponsors are a vital part of the success of the Warburton - Millgrove FNC and without you, our club wouldn't be where it is today!

² SOCIAL EXPOSURE



The WMFNC prides itself in making the most out of its social media.

2023

1.5k Facebook Likes
1.7k Facebook Followers
1000+ Instagram Followers

2024

1.6k Facebook Likes
1.8k Facebook Followers
1,200 Instagram Followers

2025

1,735 Facebook Likes
2,130 Facebook Followers
1,386 Instagram Followers
400 TikTok Followers (new in 2024)

2026

2,344 Facebook Followers
1,590 Instagram Followers
513 TikTok Followers (new in 2024)

Season 2025 Exposure

- Over 2025, we had 22.3k *Instagram accounts reaches* - up 154.8% since 2023. (The number of unique accounts that saw any of your posts or stories at least once).
- 81,974 Facebook visits in 2025
- Over 1 Million Facebook Content View in 2025
- 41.3k Instagram Profile visits
- This year, we had 254,401 Instagram content views, and 1 Million Facebook content views



- Weekly updated website
- Monthly newsletter updates
- Facebook/Instagram posts
- Flyers and Info around the club (if your company has promotions, etc).

WE WANT YOU!

WARBURTON - MILLGROVE FOOTBALL NETBALL CLUB prides itself on fostering the concept of utilising its members and sponsors to the **most extent**.

Our vision is to engage on a community level, not only through playing and participation physically, but also by engaging local communities across our platform. We create a family-friendly brand off and on the field/court, which shows through our growing participation numbers of all ages.

Supporting a community-based club is a rewarding experience and one we hope that you will be joining in SEASON 2026 & beyond.

We appreciate the AMAZING support from our sponsors who play a big part in enabling the Warburton - Millgrove FNC to focus on developing players' skills, sportsmanship and personal growth, as well as embracing the club's sense of community. We would like to THANK our sponsors who are helping the club reach its full potential.

OUR SOCIALS



@burraswmfnc



wmfnc@burras.com.au



Warburton - Millgrove FNC



www.burras.com.au



@burraswmfnc

SIGNAGE & COMPANY PROMOTION

WAYS WE CAN DISPLAY YOUR COMPANY:

- Signage in club social rooms
- Signage around the oval boundary
- Signage on netball court fence
- Signage on cricket nets
- Logo/Messages on the electronic scoreboard
- Internet promotions (Website, Facebook & Instagram)
- Monthly Burras updates via email
- Outer East FNL Record



FENCE SIGNAGE

Signage on Football Oval - \$600

Signage on Netball Court - \$350

Signage on both Football and Netball - \$800



ELECTRONIC SCOREBOARD

Have your logo in a video after every goal kicked in a Football game.

- 4x Football games
- Both Home and Away goals scored.

\$1500



Any messages can be shown at the bottom of the scoreboard throughout the day.

Your logo can be displayed during the game and/or full screen during the breaks



CRICKET NET SIGNAGE



CRICKET NET SIGNAGE is a prime position that can be seen from every angle of the oval.

Sponsors will also receive a netball sign and web page advert.

\$1,500.00



BUSINESS PACKAGE

IF YOU WANT MAXIMUM EXPOSURE FOR YOUR COMPANY, THEN THIS PACKAGE COULD SUIT YOU!

- Fence Signage for both football and netball
- Social room signage
- Logos in newsletters, website, Outer East record.
- Adverts on all social platforms with messages when necessary.
- Logo displayed on the electronic scoreboard
- Invitation to Sponsors Lunch

\$1250 per year

Annual renewal fee applies if sponsorship is not continued in future years but sign still remains displayed



PLAYER SPONSOR

- 2x Club memberships (access to all home games)
- Name/Company logo on player photo in Social Rooms
- Name/Company logo on club newsletter, Instagram, facebook and website.
- Invitation to Sponsors Lunch

\$200 per player



SUPPORTERS GROUP MEMBERSHIP



\$100 SINGLE OR \$180 FOR DOUBLE PER SEASON

- Entry to all home games
- Membership card

\$500 GOLD SPONSOR

ENTITLES YOUR COMPANY OR INDIVIDUAL TO THE FOLLOWING EXTENDED BENEFITS:

- Advertisements in newsletters & website.
- Entry to all Home Games
- Company or Family name displayed in Social Rooms
- Invitation to Sponsors Lunch
- 2x Supporters group club memberships



OTHER 2026 OPPORTUNITIES

SOCIAL MEDIA: Have your logo on our team selections, game day posts and any video content posted and other misc postings (only one sponsor) - \$1,000

SCOREBOARD: Have your logo displayed after every goal in the 4 football games for both home and away teams - \$1,000

POLOS & HOODIES: Have your logo on the sleeve of our new hoodies and polos (These will remain for the next couple of years, with no extra cost in the following year) - \$750

FOOTBALL PLAYING SHORTS: Logo on front of all football playing shorts - \$750

1x CRICKET NET SIGNAGE AVAILABLE - \$1,500

OTHER WAYS TO SUPPORT US

If you can only support us in a small way, check out some ways below that you can give support and involvement into your local community.



Donations

We appreciate any donations that you may have

Vouchers

After every game, we give vouchers/awards to the best player of each team.

Home Games

Just by attending our home games impacts us greatly. Come down, watch some footy and netball, purchase a cold drink and hot pie. A little goes a long way

Attend our functions

Keep an eye out on our socials and newsletter to see what upcoming functions we have



Contact us today if one of the following packages suits you.

Or, If you are after a tailored package, send us your requirements and we can put something together.

Thank you for taking the time to read our proposal.

We hope we can work with you in the future!

wmfnc@burras.com.au

SPONSORSHIP

P A C K A G E S

2026